

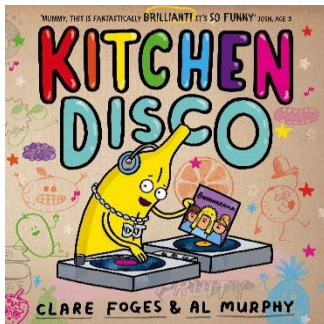
12 September 2016

Press release

Embargo: For immediate release

Every school starter gets the gift of “Kitchen Disco” picture book from BookTrust reading charity

Kitchens around the country will be bouncing with fun when the largest children’s reading charity in Britain, BookTrust, delivers 700,000 free copies of children’s book *Kitchen Disco* (Faber) to **EVERY** reception age child in England this month.



This fantastic picture book written by Clare Foges and illustrated by Al Murphy is being delivered to schools from today until the end of October as part of BookTrust’s Time to Read campaign, launched last week.

BookTrust Chief Executive, Diana Gerald, says: “Reading together is one of the best ways families can help their children thrive at school and beyond, and we hope that parents will love sharing this fantastic book. As part of our Time to Read campaign we want to make sure that every Reception pupil in England has their own book to treasure and share with their family at home. We want parents to enjoy reading with their children and to continue long after their child starts school and has learned to read themselves.”

“*Kitchen Disco* charmed us all, and we are delighted to have teamed up with Faber to produce this special edition of the book. It’s great fun and the repetitive chorus will ensure even small children will be able to join in the fun.”

Kitchen Disco was selected for BookTrust by an independent panel of experts and practitioners, who work with reception-aged children. It was a runaway favourite for its lively, rhyming text and brilliant illustrations. But most importantly, it shows children that reading can be, and should be, fun.

Children will get the book at school inside a special Time to Read package to take home. Inside the pack is a helpful message for parents and carers about the joy of shared reading.

For more information contact the BookTrust press office on 0207 801 8849 or email: Monica.Brimacombe@booktrust.org.uk. Or call: mobile 07811 138185.

BookTrust is the largest children's reading charity in Britain. We work to inspire a love of reading in children because we know that reading can transform lives. We give out over 5 million carefully chosen books to children throughout the UK; every parent receives a BookTrust book in the baby's first six months. Our books, guidance and resources are delivered via health, library, schools and early years practitioners, and are supported with advice and resources to encourage the reading habit. Reading for pleasure has a dramatic impact on educational outcomes, well-being and social mobility, and is also a huge pleasure in itself. We are committed to starting children on their reading journey and supporting them throughout. www.booktrust.org.uk